SANTA CLAUS IS COMING TO TOWN!

Downtown La Porte Events presents the

LA PORTE SANTA PARADE

SATURDAY, NOV. 28 @ 4 P.M.

What better way to kick-off the holiday season than with the beloved Santa Parade?! This well-attended family event is a fan-favorite and completely free for all to participate! **Entries must be holiday-themed and can range from walking groups to floats. The use of Christmas lights for decoration is also mandatory.** No political displays or materials allowed. Santa will come to town, then be escorted to his chalet at Plaza 618. Entry applications are due by **November 19**. Entries will be contacted with their unit numbers before the parade. Please note: we reserve the right to deny any applications.

Business/Participant Name: _____ Phone: _____

Address: _____ City, State, Zip: _____

Email: _____ Special requirements: _____

Float/Entry Description: _____

Truck or Trailer: _____ Length of float/trailer: _____

HELP US BRING SANTA TO TOWN FOR YEARS TO COME

- ☐ **Grinch that Stole Christmas Sponsor - $750**
  Same benefits as $500 level, plus:
  - Name included in all Santa Parade press releases
  - Sponsor spotlight on *La Porte Santa Parade* Facebook page
  - Inclusion in post-event photo gallery
- ☐ **It's a Wonderful Life Sponsor - $500**
  - Large logo on signage at Santa Chalet/in parade
  - Logo and Tag in Boosted Facebook Post
  - Mention on parade livestream
- ☐ **A Christmas Story Sponsor - $250**
  - Small logo on signage at Santa Chalet/in parade
- ☐ **Charlie Brown Christmas Sponsor - $100**
  - Name/Business name on signage at Santa Chalet/in parade
- ☐ **Donation**
  - All donations, small and large, are greatly appreciated! Thank you!

Please make checks payable to LEAP. Completed forms can be mailed to 605 Michigan Ave., La Porte, IN 46350, or emailed to explorelaporteín@gmail.com. For more information, call 219-369-3039.